



**WELCOME to My Goat, your total mowing solution!**

### **What is My Goat?**

*My Goat is a subscription mowing service for commercial properties. We use robotic mowers and our proprietary software technology to make turf care easy, convenient and affordable.*

*My Goat is offering a better solution for commercial turf management and will save your company time (less labor time mowing) and money (less gas, less maintenance and less insurance cost). My Goat will ensure you and your company a successful transition to robotic mowers. You are not alone; we will be your guide during the entire process!*

*Our robots are affectionately referred to as Goats and you, as their manager, are called Shepherds aka Technology Groundskeepers! We show you how to install Pens (or boundary areas) that are about an acre each and your Goats will graze (aka mow) every day in each pen.*

*The Goats will graze day or night, rain or shine on a schedule of your choice. They are battery powered and when not mowing, recharge in small charging stations powered by standard electricity or solar panels. They are quiet, leave no carbon footprint and can even work while you sleep!*

### **What is your new Role as a Shepherd with My Goat?**

*First, you will be completing the work to install each Pen on your property. My Goat will direct you on the installation process and you will perform the labor required to complete each pen under the guidance and supervision of My Goat. Then, on a weekly basis, as you manage these Goats, they will become your employees. You'll now spend 12 minutes tending to each Goat per week compared to the hours you used to spend on a zero-turn mower!*

*They require simple care of blade changes and routine cleanings to run efficiently.*

*You will have more time during your work shift to beautify other areas of the property or complete other work orders as needed.*

### **What is our Role as My Goat in assisting you?**

*Our proprietary software will help you understand your goats mowing activities, where environmental improvements are needed and how you can achieve a 5-star property appearance.*

*We provide top notch customer service to help you resolve any errors that may occur and answer any questions you may have.*

*We provide training through a Certification program where you can achieve prizes from My Goat as you become proficient with our program.*

**We look forward to our Installation Day! We will walk you through the installation process and together embark on this new solution for your property and a greener way of living!**

